



May 13, 2015

Navient receives ClearMark Award of Distinction for customer communication

WILMINGTON, Del., May 13, 2015-Navient, the nation's leading loan management, servicing and asset recovery company, is the recipient of the ClearMark Award of Distinction from the Center for Plain Language.

The award, presented yesterday at the National Press Club in Washington, D.C., recognizes written communications for consumers, and is given for best original documents, before-and-after improvements, websites, multimedia, and legal documents.

Navient was selected for providing clear and effective messaging during the company's spin-off last year. The team implemented a communication strategy across numerous channels to create awareness about the separation, and clearly introduce the new brand to consumers.

"Navient values a customer-centric approach and this award recognizes our hard work to help customers navigate the path to financial success," said Lisa Stashik, vice president, Navient.

The Center for Plain Language is a nonprofit organization dedicated to helping businesses and government agencies write clearly. Winners of the ClearMark Award are selected by a panel of judges consisting of subject matter experts.



"Navient was awarded the ClearMark Award of Distinction. Lisa Stashik and Judah Holland of Navient accepted the award at the National Press Club on behalf of the company."

Learn more about the [Center for Plain Language](#) and the [ClearMark Awards](#).

Connect with @Navient on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About Navient

As the nation's leading loan management, servicing and asset recovery company, Navient (Nasdaq: NAVI) helps customers navigate the path to financial success. Servicing more than \$300 billion in student loans, the company supports the educational and economic achievements of more than 12 million Americans. A growing number of government and higher education clients rely on Navient for proven solutions to meet their financial goals. Learn more at [navient.com](#). Navient began trading on Nasdaq as an independent company on May 1, 2014.

Contact:

Media: Nick LaMastra, 302-283-2964, nicholas.lamastra@navient.com

Customers: 888-272-5543